Orders	Order / Rev:	105006	_	
	Alt Order #:	06837949	_	
	Product Desc:	OBAM FOR AMERICA	_	HD
	Estimate:	1537		KSNV
	Flight Dates:	10/16/12 - 10/22/12	Primary AE:	Amy McCreary
	Original Date / Rev:	08/01/12 / 10/12/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	GMMB, Inc./ Washington D.C.	_	
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Obama for America		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC01-Democrat	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	154	\$126,825.00	\$107,801.25

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	154	\$126,825.00	\$107,801.25	0.00
Totals	154	\$126,825.00	\$107,801.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	30%	\$126,825.00
Market	100%	\$422,750.00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$88,777.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$59,185.00
KTUD	1%	\$4,227.50
KVVU	26%	\$109,915.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$33,820.00

Ln Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp w/	Wa G M	5-6a	- TWTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
			M-F 5-6a WakeUp w	/Wagners								
NEWS												
Sta Week: 10		End Date 10/21/12	Weekdays Sp	ots/Week 4	Rate \$450.00	Rating 0.00						

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Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch Start En	d Inventory Code	Break	Start/End Tin	ne Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV 10/16/12 10/	19/12 M-F 5-6a WakeUp	_	5-6a	- TWTF	:30	4 \$450.001	0.00 NM	4	\$1,800.00
NEWS	M-F 5-6a WakeUp	w/Wagners							
Start Date End	Date Weekdays S	Spots/Week	Rate	Rating					
Week: 10/15/12 10/2		4	\$450.00	0.00	1 1 1 1 1 1 1 1 1 1	Levelle Bete	Dia . T		
Spot Ch Date Range	Description 1/12 M-F 5-6a WakeUp w/		/End Time		<u>Weekdays</u> - TWThF	Length Rate :30 (\$450.00)	Rtg Type		
See MG 1.5,1.6,1.	•	rragnone ea			1 111111	.00 (φ400.00)	0.00 14101		
	RATE] NOT AVAILABLE								
	1/12 M-F 5-6a WakeUp w/\	<i>Nagner</i> 5-6a			- TWThF	:30 (\$450.00)	· 0.00 NM		
See MG 1.5,1.6,1. [.NOT AVAILABLE	7,1.8 ERATE] NOT AVAILABLE	RATE							
<u>-</u>	1/12 M-F 5-6a WakeUp w/				- ТWГhF	:30 (\$450.00)	· 0.00 NM		
See MG 1.5,1.6,1.		DATE							
	: RATE] NOT AVAILABLE 1/12 M-F 5-6a WakeUp w/				- TWThF	:30 (\$450.00)	. 0 00 1/1/1		
See MG 1.5,1.6,1.		rvagner 5-0a			- 1 WIIII	.30 (φ+ου.υυ)	0.00 14141		
[.NOT AVAILABLE	RATE] NOT AVAILABLE								
	//12 M-F 5-6a WakeUp w/\	Nagner:5-6a			- TWThF	:30 \$450.00	0.00 NM		
MG for 1.2,1.3,1.4 [Revised Rate to F									
	//12 M-F 5-6a WakeUp w/\	Nagner:5-6a			- ТWГhF	:30 \$450.00	0.00 NM		
MG for 1.2,1.3,1.4	•								
[Revised Rate to F	≀einstatej I/12 M-F 5-6a WakeUp w/\	Nagner 5-6a			- TWThF	:30 \$450.00	0.00 NM		
MG for 1.2,1.3,1.4		rvagnen 5-0a			- 1 WIIII	.30 ψ430.00	0.00 INIVI		
[Revised Rate to F	Reinstate]								
	//12 M-F 5-6a WakeUp w/\	Nagner:5-6a			- TWГhF	:30 \$450.00	0.00 NM		
E 2 KSNV 10/22/12 10/2		ū	5-6a	M	:30	1 \$450.001	0.00 NM	1	\$450.00
NEWS	M-F 5-6a WakeUp	w/Wagners							
Start Date End	Date Weekdays S	Spots/Week	Rate	Rating			i		
Week: 10/22/12 10/28	3/12 M	1	\$450.00	0.00					
Spot Ch Date Range 1 KSNV 10/22/12-10/28	<u>Description</u> B/12 M-F 5-6a WakeUp w/		/End Time		<u>Weekdays</u> M	<u> </u>	Rtg Type 0.00 NM		
See MG 2.2	s, 12 m r o ca manoop m	rugnono ou		•	111	.σσ (φ /σσ.σσ)	0.00 7447		
	RATE] NOT AVAILABLE								
	2/12 M-F 5-6a WakeUp w/\	Nagner:5-6a			M	:30 \$450.00	0.00 NM		
MG for 2.1 10/22 [Revised Rate to F	Reinstate]								
	19/12 Wake Up Early w/ \	Vagn € M	430a-5a	- TWT	:30	4 \$100.002	0.00 NM	4	\$400.00
	Wake Up Early Wa	gners							
NEWS Start Date End	Date Weekdays S	Spots/Week	Rate	Rating					
Week: 10/15/12 10/2		4	\$100.00	0.00					
E 4 KSNV 10/22/12 10/2	22/12 Wake Up Early w/ V	Vagn € M	430a-5a	M	:30	1 \$100.002	0.00 NM	1	\$100.00
NEWS	Wake Up Early Wa	gners							
Start Date End	Date Weekdays S	Spots/Week	Rate	Rating					
Week: 10/22/12 10/28		1	\$100.00	0.00					
E 5 KSNV 10/16/12 10/1	•	•	6-7a	- TWTF	:30	4 \$700.001	0.00 NM	4	\$2,800.00
NEWS	M-F 6-7a WakeUp	w/Wagners							
Start Date End	Date Weekdays S	Spots/Week	Rate	Rating					
Week: 10/15/12 10/23		4	\$700.00	0.00			ı		

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Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: **OBAM FOR AMERICA KSNV**

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1537

Ln Ch Start End	Inventory Code Break	Start/End 1	Γime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 5 KSNV 10/16/12 10/19/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	6-7a	- TWГF	· · · · · ·		0.00 NM	4	\$2,800.00
	Weekdays - TWTF 4 Description Star M-F 6-7a WakeUp w/Wagner6-7a	\$700.00 t/End Time	-	Weekdays <u>Le</u> - TWThF	ength Rate :30 (\$700.00)	Rtg Type		
See MG 5.5,5.6,5.7,5.8	· · · · · · · · · · · · · · · · · · ·	•		111111	.σσ (φτοσ.σσ)	0.00 14101		
See MG 5.5,5.6,5.7,5.8	M-F 6-7a WakeUp w/Wagner6-7a } FE] NOT AVAILABLE RATE	a		- ТWГhF	:30 (\$700.00)	0.00 <i>NM</i>		
-	M-F 6-7a WakeUp w/Wagner6-7a	a		- ТWГhF	:30 (\$700.00)	0.00 <i>NM</i>		
-	TE] NOT AVAILABLE RATE M-F 6-7a WakeUp w/Wagner6-7a }	a		- TWThF	:30 (\$700.00)	0.00 <i>NM</i>		
5 KSNV 10/16/12-10/19/12 I	TE] NOT AVAILABLE RATE M-F 6-7a WakeUp w/Wagner:6-7a	a		- TWThF	:30 \$700.00	0.00 NM		
MG for 5.2,5.3,5.1,5.4	M-F 6-7a WakeUp w/Wagner:6-7a	a		- TWThF	:30 \$700.00	0.00 NM		
MG for 5.2,5.3,5.1,5.4	M-F 6-7a WakeUp w/Wagner:6-7a	a		- ТWГhF	:30 \$700.00	0.00 NM		
[Revised Rate to Reins 8 KSNV 10/16/12-10/19/12 I	M-F 6-7a WakeUp w/Wagner:6-7a	1	-	- TWThF	:30 \$700.00	0.00 NM		
E 6 KSNV 10/22/12 10/22/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	6-7a	M	:30 1	\$700.001	0.00 NM	1	\$700.00
NEWS <u>Start Date</u> Week: 10/22/12 <u>End Date</u> 10/28/12	Weekdays Spots/Week M 1	Rate \$700.00	Rating 0.00					
E 7 KSNV 10/16/12 10/19/12 TODAY SHOW	? Today Show CM Today Show	658a-9am	- TWTF	:30 8	\$900.001	0.00 NM	8	\$7,200.00
Start Date End Date Week: 10/15/12 10/21/12	Weekdays Spots/Week - TWTF 8	Rate \$900.00	Rating 0.00					

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Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

•	reak Start/End Ti		Len Spots		Rtg Type		Amount
E 7 KSNV 10/16/12 10/19/12 Today Show Control Today Show	M 658a-9am	- TWTF-	- :30 8	\$900.001	0.00 NM	8	\$7,200.00
TODAY SHOW							
Start Date End Date Weekdays Spots/\ Week: 10/15/12 10/21/12 - TWTF	<u>Veek</u> <u>Rate</u> 8 \$900.00	Rating 0.00					
Spot Ch Date Range Description	Start/End Time	0.00	Weekdays Ler	ngth Rate	Rtg Type		
1 KSNV 10/15/12-10/21/12 Today Show	658a-9am		- TWThF	:30 (\$900.00)	0.00 <i>NM</i>		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
2 KSNV 10/15/12-10/21/12 Today Show	658a-9am		- TWThF	:30 (\$900.00)	0.00 <i>NM</i>		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16							
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/15/12-10/21/12 Today Show	658a-9am		- TWThF	:30 (\$900.00)	0.00 <i>NM</i>		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16				(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE			- TWThF	-20 (\$000.00)	0.00 4/44		
4 KSNV 10/15/12-10/21/12 Today Show See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16	658a-9am		- 1 W111F	:30 (\$900.00)	0.00 /\/		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
5 KSNV 10/15/12-10/21/12 Today Show	658a-9am		- TWThF	:30 (\$900.00)	0.00 <i>NM</i>		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
6 KSNV 10/15/12-10/21/12 Today Show	658a-9am		- TWThF	:30 (\$900.00)	0.00 <i>NM</i>		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
7 KSNV 10/15/12-10/21/12 Today Show	658a-9am		- TWThF	:30 (\$900.00)	0.00 <i>NM</i>		
See <i>MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16</i> [.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
8 KSNV 10/15/12-10/21/12 Today Show	658a-9am		- TWThF	:30 (\$900.00)	0.00 <i>NM</i>		
See <i>MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16</i> [.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
9 KSNV 10/15/12-10/21/12 Today Show	658a-9am		- TWThF	:30 \$900.00	0.00 NM		
MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]							
10 KSNV 10/15/12-10/21/12 Today Show	658a-9am		- TWThF	:30 \$900.00	0.00 NM		
MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8							
[Revised Rate to Reinstate] 11 KSNV 10/15/12-10/21/12 Today Show	658a-9am		- ТWГhF	:30 \$900.00	0.00 NM		
MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8	030a-9am		- IWIIII	.50 φ300.00	0.00 14101		
[Revised Rate to Reinstate]							
12 KSNV 10/15/12-10/21/12 Today Show MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8	658a-9am		- TWThF	:30 \$900.00	0.00 NM		
[Revised Rate to Reinstate]							
13 KSNV 10/15/12-10/21/12 Today Show	658a-9am		- TWThF	:30 \$900.00	0.00 NM		
MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]							
14 KSNV 10/15/12-10/21/12 Today Show	658a-9am		- TWThF	:30 \$900.00	0.00 NM		
MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8							
[Revised Rate to Reinstate] 15 KSNV 10/15/12-10/21/12 Today Show	658a-9am		- TWThF	:30 \$900.00	0.00 NM		
MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8			1,1111	.00 4000.00	0.00		
[Revised Rate to Reinstate]	050- 0		TUTL F	.aa	0.00 NM		
16 KSNV 10/15/12-10/21/12 Today Show MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8	658a-9am		- TWThF	:30 \$900.00	0.00 NM		
[Revised Rate to Reinstate]							
•	M 658a-9am	M	- :30 2	\$900.001	0.00 NM	2	\$1,800.00
Today Show TODAY SHOW							
Start Date End Date Weekdays Spots/N Week: 10/22/12 10/28/12 M Spots/N	<u>Veek</u> <u>Rate</u> 2 \$900.00	Rating 0.00					
E 9 KSNV 10/20/12 10/20/12 News 3 Sunrise - SATUR		S	- :30 1	\$350.001	0.00 NM	1	\$350.00
News 3 Sunrise SATURE	'A I				ı		

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KSNV

Order / Rev: 105006

Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: **OBAM FOR AMERICA**

Flight Dates: 10/16/12 - 10/22/12 1537

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time [Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
NEWS							-						
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/	15/12	10/21/12	S-	1	\$350.00	0.00							
E10 KSNV	10/20/1	2 10/20/12	Saturday Today	CM	7a-9am		S-	:30	1	\$625.001	0.00 NM	1	\$625.00
			Saturday Today										
SAT TO													
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/		10/21/12	S-	1	\$625.00	0.00							
E11 KSNV	10/21/1	2 10/21/12	News 3 Sunrise -		6a-7a		S	:30	1	\$225.002	0.00 NM	1	\$225.00
NEWC			News 3 Sunrise	SUNDAY									
NEWS	D 1 -	Ford Date	\\/ - - -	0	D-1-	Datina							
Sta Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week	Rate \$225.00	Rating 0.00							
				<u>'</u>			S	-20		Ф 7 ГО ОО 4	0.00 NIM	1	Ф 7 50 00
E12 KSNV	10/21/1	2 10/21/12	Sunday Today Sunday Today	CM	7a-8am		3	:30	1	\$750.00 1	0.00 NM	1	\$750.00
SUN TO	DAY		Sullday Today										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/21/12	S	1	\$750.00	0.00							
E 13 KSNV	10/21/1	2 10/21/12	News 3 Today W	knd CM	9a-930am		S	:30	1	\$500.001	0.00 NM	1	\$500.00
			News 3 Today							***************************************			400000
NEWS			•										
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/	15/12	10/21/12	S	1	\$500.00	0.00							
E14 KSNV	10/21/1	2 10/21/12	Chris Matthews 9	:30AM S M	9:30a-10a		S	:30	1	\$600.001	0.00 NM	1	\$600.00
			Chris Matthews S	SUN 9:30am									
	MATHEV	_											
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/		10/21/12	S	1	\$600.00	0.00							
E15 KSNV	10/16/1	2 10/19/12	M-F Today Show		9-10a	- T	WTF	:30	8	\$425.00 1	0.00 NM	8	\$3,400.00
TODAY	SHOW	11	M-F Today Show	/ II									
_			Maakdaya	Cnoto/Mast	Dota	Dotin							
Sta Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> - TWTF	Spots/Week 8	Rate	Rating 0.00							
vveek. 10/	13/12	10/21/12	- 1 M 1 1,	8	\$425.00	0.00						ı	

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KSNV

 Order / Rev:
 105006
 Advertiser:
 Obama for America

 Alt Order #:
 06837949
 Product Desc:
 OBAM FOR AMERICA

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1537

Week: 10/22/12

10/28/12

M- - - - -

Days Inventory Code Break Start/End Time In Ch Start Fnd Len Spots Rate Pri Rtg Type Spots Amount E15 KSNV 10/16/12 10/19/12 M-F Today Show II 3rd HCM 9-10a - TWTF- -:30 8 \$425.001 0.00 NM \$3,400.00 M-F Today Show II TODAY SHOW II Start Date **End Date** Weekdays Spots/Week Rate Rating - TWTF- -10/21/12 0.00 Week: 10/15/12 R \$425.00 Ch Date Range Rate Rtg Type Description Start/End Time Weekdays <u>Length</u> Spot 1 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr - TWThF- - -(\$425.00) 0.00 NM 9-10a :30 See MG 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr - TWThF- - - -(\$425.00) 0.00 NM :30 See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr - TWThF----:30 (\$425.00) 0.00 NM See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr - TWThF- - - -:30 (\$425.00) 0.00 NM See MG 15.9.15.10.15.11.15.12.15.13.15.14.15.15.15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr - TWThF- - - -:30 (\$425.00) 0.00 NM See MG 15.9.15.10.15.11.15.12.15.13.15.14.15.15.15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr - TWThF----:30 (\$425.00) 0.00 NM See MG 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 9-10a - TWThF- - - -7 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr :30 (\$425.00) 0.00 NM See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 8 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr - TWThF- - - -(\$425.00) 0.00 NM See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 9 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr - TWThF- - - -:30 \$425.00 0.00 NM 9-10a MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate] 10 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a - TWThF----:30 \$425.00 0.00 NM MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate] 11 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a - TWThF- - - -:30 \$425.00 0.00 NM MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate] 12 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a - TWThF- - - -:30 \$425.00 0.00 NM MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 13 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a - TWThF- - - -:30 \$425.00 0.00 NM MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate] 14 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr - TWThF- - - -:30 \$425.00 0.00 NM 9-10a MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate] 15 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a - TWThF----.30 \$425.00 0.00 NM MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 16 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a - TWThF----:30 \$425.00 0.00 NM MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate] M- - - - -E16 KSNV 10/22/12 10/22/12 M-F Today Show II 3rd HCM 9-10a :30 2 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II TODAY SHOW II **End Date** Start Date Weekdays Spots/Week Rate Rating

0.00

\$425.00

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 Order / Rev:
 105006
 Advertiser:
 Obama for America

 Alt Order #:
 06837949
 Product Desc:
 OBAM FOR AMERICA
 KSNV

 Flight Dates:
 10/16/12 - 10/22/12
 Estimate:
 1537

Ln Ch	Start	End	Inventory Code	e Break	Start/End T	ime Days	Len Spo	ıts	Rate Pri	Rtg Type	Spots	Amount
E 16 KSNV		10/22/12	M-F Today Show		9-10a	M			425.00 1	0.00 NM	2	\$850.00
			M-F Today Show	v II								
TODAY	SHOW II		·									
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2	22/12	10/28/12	M	2	\$425.00	0.00						
Spot Ch	Date Ran	ge D	escription	Star	t/End Time		Weekdays	Length	n Rate	Rtg Type		
2 KSNV	10/22/12-	10/28/12 N	1-F Today Show II	3rd Hr 9-10	a		M	:30	(\$42 <u>5.00)</u>	0.00 NM		
See	e MG 16.3	}	•									
[.NC	OT AVAIL	ABLE RAT	E] NOT AVAILABI	LE RATE								
3 KSNV	10/22/12-	10/22/12 N	I-F Today Show II	3rd Hr 9-10	а		M	:30	\$425.00	0.00 NM		
(M) MG	for 16.2 1	0/22	·									
-		e to Reinsta	ate]									
E 17 KSNV	10/16/12	10/19/12	M-F Today Show	, III 4th ICM	10am-11am	- TWTF-	- :30	8 \$	325.00 1	0.00 NM	8	\$2,600.00
L II KONV	10/10/12	10/19/12	•	THI HUI ION	Tuain-Train	- 1 W11'-	50	0 4	323.00 1	0.00 INIVI	0	\$2,000.00
TODAY	SHOW III		Today 4th Hour									
_	-		M/a alvelavia	0	D-1-	Detin						
		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/	15/12	10/21/12	- TWTF	8	\$325.00	0.00					ł	

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Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots	Amount
	2,600.00
Today 4th Hour TODAY SHOW III	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/15/12	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	
1 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am - TWThF :30 (\$325.00) 0.00 NM See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
2 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am - TWThF :30 (\$325.00) 0.00 NM	
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am - TWThF ;30 (\$325.00) 0.00 NM	
3 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am - TWThF :30 (\$325.00) 0.00 NM See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
4 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am - TWThF :30 (\$325.00) 0.00 NM	
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am - TWThF :30 (\$325.00) 0.00 NM	
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
6 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am - TWThF :30 (\$325.00) 0.00 NM	
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 7 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am - TWThF :30 (\$325.00) 0.00 NM	
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
8 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am - TWThF :30 (\$325.00) 0.00 NM	
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
9 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am - TWThF :30 \$325.00 0.00 NM	
⊕ MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2	
[Revised Rate to Reinstate]	
10 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am - TWThF :30 \$325.00 0.00 NM	
[Revised Rate to Reinstate]	
11 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am - TWThF :30 \$325.00 0.00 NM	
(h) MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2	
[Revised Rate to Reinstate]	
12 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am - TWThF :30 \$325.00 0.00 NM → MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2	
[Revised Rate to Reinstate]	
13 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am - TWThF :30 \$325.00 0.00 NM	
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2	
[Revised Rate to Reinstate]	
14 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am - TWThF :30 \$325.00 0.00 NM MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2	
[Revised Rate to Reinstate]	
15 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am - TWThF :30 \$325.00 0.00 NM	
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2	
[Revised Rate to Reinstate] 16 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am - TWThF :30 \$325.00 0.00 NM	
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2	
[Revised Rate to Reinstate]	
E 18 KSNV 10/22/12 10/22/12 M-F Today Show III 4th KtM 10am-11am M :30 2 \$325.00 1 0.00 NM 2	\$650.00
Today 4th Hour TODAY SHOW III	
Start Date	
Week: 10/22/12 10/28/12 M 2 \$325.00 0.00	

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Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch	Start	End	Inventory Cod	e Break	Start/End T	ime Days	Len Spot	ts Rate Pri	Rtg Type	Spots	Amount
E18 KSNV	10/22/1	2 10/22/12	M-F Today Sho		10am-11am	M	- :30	2 \$325.001	0.00 NM	2	\$650.00
TODAY	SHOW	111	Today 4th Hour								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	M	2	\$325.00	0.00				i	
Spot Ch	Date Ra	nge D	escription	Star	t/End Time		Weekdays		Rtg Type	ĺ	
			1-F Today Show I	<i>III 4th Hr</i> 10ai	m-11am		M	:30 (\$325.00)	0.00 NM		
	e MG 18	-	E] NOT AVAILAE	DIE DATE							
-			1-F Today Show I		m-11am		M	:30 \$325.00	0.00 NM		
	for 18.2		i i roday Onow i	1001	ii i i i i i i		141	.00 φ020.00	0.00 14141		
~		ate to Reinst	ate]							İ	
E 19 KSNV	10/16/1	2 10/19/12	Rachael Ray	CM	11am-12pm	- TWTF-	- :30	4 \$325.001	0.00 NM	4	\$1,300.00
			Rachael Ray								
RACHE						5.4					
Sta Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$325.00	Rating 0.00				i	
	Date Ra		escription	•	t/End Time	0.00	Weekdays	Length Rate	Rtg Type	i	
			Rachael Ray		m-12pm		- TWThF	:30 (\$325.00)		ĺ	
		.5,19.6,19.7									
			E] NOT AVAILAE								
			Rachael Ray	11aı	m-12pm		- TWГhF	:30 (\$325.00)	0.00 <i>NM</i>		
		.5,19.6,19.7 LARLE BAT	E] NOT AVAILAE	RI E DATE							
-		2-10/21/12 F	-		m-12pm		- TWThF	:30 (\$325.00)	0.00 NM	i	
		.5,19.6,19.7	aonaon nay	1101	p		1,1111	.σσ (φο2σ.σσ)	0.00 71111		
			E] NOT AVAILAE	BLE RATE						i	
5 KSNV	10/16/12	2-10/19/12 R	achael Ray	11aı	m-12pm		- TWThF	:30 \$325.00	0.00 NM		
		,19.2,19.3	. •								
		ate to Reinst		44	40		TUTL E	.00 P005 00	0.00 NIM		
_		2-10/19/12 R ,19.2,19.3	acnael Ray	11ai	m-12pm		- TWThF	:30 \$325.00	0.00 NM		
_		te to Reinst	atel								
-		2-10/19/12 R	-	11aı	m-12pm		- TWThF	:30 \$325.00	0.00 NM	İ	
⊕ мо	6 for 19.1	,19.2,19.3	•		·						
[Re	evised Ra	ate to Reinst	ate]							l	
E20 KSNV	10/22/1	2 10/22/12	Rachael Ray	CM	11am-12pm	M	- :30	1 \$325.001	0.00 NM	1	\$325.00
RACHE	I DAV		Rachael Ray								
_	_	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	M	<u> 5pois/Week</u>	\$325.00	0.00				i	
E 21 KSNV			Noon News	CM	12-1230pm	- TWTF-	- :30	4 \$425.001	0.00 NM	4	\$1,700.00
			Noon News					,			, ,
NEWS										l	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/ Spot Ch	15/12 Date Ra	10/21/12	- TWTF escription	4 Star	\$425.00 t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
		2-10/21/12 N			230pm		- TWThF	:30 (\$425.00)		i	
	e MG 21							(, : : :)			
[.N	OT AVAI	LABLE RAT	E] NOT AVAILAE	BLE RATE						ĺ	
		2-10/19/12 N	loon News	12-1	230pm		- TWThF	:30 \$425.00	0.00 NM		
_	for 21.2		oto1								
		ate to Reinst		014	40.4000	M	-00	4 0405 004	0.00 1114		¢405.00
E22 KSNV	10/22/1	∠ 10/22/12	Noon News Noon News	CM	12-1230pm	M	- :30	1 \$425.001	0.00 NM	1	\$425.00
NEWS			MOOII MEWS							1	
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				1	
Week: 10/	22/12	10/28/12	M	1	\$425.00	0.00				1	
E23 KSNV	10/16/1	2 10/19/12	The Agenda 123	•	1230-1p	- TWTF-	- :30	4 \$225.002	0.00 NM	4	\$900.00
ACEND	۸۸		The Agenda 12	30pm						1	
AGEND	' A									i	

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Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch S	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 23 KSNV 10	0/16/12	2 10/19/12	The Agenda 1230	•	1230-1p	- TWTF	:30	4	\$225.002	0.00 NM	4	\$900.00
AGENDA			The Agenda 1230	0pm								
Start D	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/		10/21/12	- ТWГF	4	\$225.00	0.00						
E 24 KSNV 10	0/22/12	2 10/22/12	The Agenda 1230		1230-1p	M	:30	1	\$225.002	0.00 NM	1	\$225.00
AGENDA			The Agenda 1230	0pm								
Start D	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/		10/28/12	M	1	\$225.00	0.00						
E 25 KSNV 10	0/16/12	2 10/19/12	Days of our Lives		1258p-2pm	- TWTF	:30	4	\$425.001	0.00 NM	4	\$1,700.00
DAYS			Days of our Lives	3								
Start D	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/		10/21/12	- ТWГF	4	\$425.00	0.00						
E 26 KSNV 10	0/22/12	2 10/22/12	Days of our Lives		1258p-2pm	M	:30	1	\$425.001	0.00 NM	1	\$425.00
DAYS			Days of our Lives	3								
Start D	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/		10/28/12	M	1	\$425.00	0.00						
E 27 KSNV 10	0/16/12	2 10/19/12	The Doctors	CM	2pm-3pm	- TWTF	:30	4	\$325.00 1	0.00 NM	4	\$1,300.00
DRS			The Doctors									
Start D	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/		10/21/12	- ТWГF	4	\$325.00	0.00						
E 28 KSNV 10	0/22/12	2 10/22/12	The Doctors	CM	2pm-3pm	M	:30	1	\$325.00 1	0.00 NM	1	\$325.00
DRS			The Doctors									
Start D	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/		10/28/12	M	1	\$325.00	0.00						
E 29 KSNV 10	0/16/12	2 10/19/12	Dr. Phil	CM	3-4p	- TWTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
PHIL			Dr Phil									
Start D	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/		10/21/12	- TWTF	4	\$450.00	0.00						
E30 KSNV 10	0/22/12	2 10/22/12	Dr. Phil	CM	3-4p	M	:30	1	\$450.001	0.00 NM	1	\$450.00
PHIL			Dr Phil									
Start D	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/	/12	10/28/12	M	1	\$450.00	0.00						
E31 KSNV 10	0/16/12	2 10/19/12	NEWS 3 at 4 (1 I		4-5pm	- TWTF	:30	8	\$725.001	0.00 NM	8	\$5,800.00
NEWS			4PM NEWS (1 ho	our)								
Start D	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/		10/21/12	- TWTF	8	\$725.00	0.00						
E 32 KSNV 10	0/22/12	2 10/22/12	NEWS 3 at 4 (1 I		4-5pm	M	:30	2	\$725.001	0.00 NM	2	\$1,450.00
NEWS			4PM NEWS (1 ho	our)								
Start D	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/		10/28/12	M	2	\$725.00	0.00						
E33 KSNV 10	0/16/12	2 10/19/12	M-F Early News	CM	5-630p	- TWTF	:30	13	\$1,200.001	0.00 NM	13	\$15,600.00
NEWS			M-F Early News									
Start D	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/		10/21/12	- TWTF		\$1,200.00	0.00						

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Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch S	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Spo	ots	Rate Pri	Rtg T	Гуре :	Spots	Amount
E 33 KSNV 10	0/16/12	10/19/12	M-F Early News	CM	5-630p		- TWTF	:30	13 \$1	1,200.001	0.00	NM	13	\$15,600.00
NEWS			M-F Early News											
Start D	Date E	nd Date	Weekdays	Spots/Week	Rate	Ratir	ng					ı		
Week: 10/15/		0/21/12	- ТWГF		\$1,200.00	0.0	00							
	ate Rang		escription		t/End Time		-	Neekdays	Leng		Rtg T			
			I-F Early News	5-63	•		-	· TWThF ·	- :3	0 (\$1,200.00)	0.00	NM		
),33. 16,33. DEBATE]	.17,33.18,33.19,33	5.20,33.21,33.2	22									
-		-	I-F Early News	5-63	60p		-	TWThF	- :3	0 (\$1,200.00)	0.00	NM		
		5,33.16,33. DEBATE]	17,33.18,33.19,33	3.20,33.21,33.2	22									
3 KSNV 10)/15/12-1	0/21/12 M	I-F Early News	5-63	60p		-	TWThF	- :3	0 (\$1,200.00)	0.00	NM		
		5,33.16,33. DEBATE]	.17,33.18,33.19,33	3.20,33.21,33.2	22									
4 KSNV 10.)/15/12-1	0/21/12 M	I-F Early News	5-63	0p		-	TWThF	- :3	0 (\$1,200.00)	0.00	NM		
			.17,33.18,33.19,33 E] NOT AVAILABL		22									
6 KSNV 10)/15/12-1	0/21/12 M	1-F Early News	5-63	60p		-	TWThF	- :3	0 (\$1,200.00)	0.00	NM		
			.17,33.18,33.19,33 E] NOT AVAILABL		22									
7 KSNV 10.)/15/12-1	0/21/12 M	1-F Early News	5-63	0p		-	TWThF	- :3	0 (\$1,200.00)	0.00	NM		
			.17,33.18,33.19,33 E] NOT AVAILABL		22									
			I-F Early News	5-63	•		-	TWThF	- :3	0 (\$1,200.00)	0.00	NM		
			.17,33.18,33.19,33 E] NOT AVAILABL		22									
			1-F Early News	5-63	•		-	TWThF	- :3	0 (\$1,200.00)	0.00	NM		
			.17,33.18,33.19,33 E] NOT AVAILABL		22									
15 KSNV 10	/16/12-1	0/19/12 M	-F Early News	5-63	0p		-	TWThF	- :3	0 \$1,200.00	0.00	NM		
		3.13,33.4,3 to Reinsta	33.6,33.8,33.7,33. ⁷ ate]	1,33.2										
			-F Early News	5-63	60p		-	TWThF	- :3	0 \$1,200.00	0.00	NM		
		3.13,33.4,3 to Reinsta	33.6,33.8,33.7,33. ⁷ ate]	1,33.2										
_			-F Early News	5-63	60p		-	TWThF	- :3	0 \$1,200.00	0.00	NM		
[Revise	ed Rate	to Reinsta	-	1,33.2										
_			-F Early News	5-63	60p		-	TWThF	- :3	0 \$1,200.00	0.00	NM		
[Revise	ed Rate	to Reinsta	-											
			-F Early News	5-63	60p		-	TWThF	- :3	0 \$1,200.00	0.00	NM		
[Revise	ed Rate	to Reinsta	•											
			-F Early News	5-63	60p		-	TWThF	- :3	0 \$1,200.00	0.00	NM		
[Revise	ed Rate	to Reinsta	•	•										
_			-F Early News	5-63	60p		-	TWThF	- :3	0 \$1,200.00	0.00	NM		
		3.13,33.4,3 to Reinsta	33.6,33.8,33.7,33. [,] ate]	1,33.2										
_			-F Early News	5-63	60p		-	TWThF	- :3	0 \$1,200.00	0.00	NM		
		3.13,33.4,3 to Reinsta	33.6,33.8,33.7,33. [,] ate]	1,33.2										
E 34 KSNV 10	0/22/12	10/22/12	M-F Early News M-F Early News	СМ	5-630p]	M	:30	2 \$	1,200.001	0.00	NM	2	\$2,400.00
NEWS			,									1		
Start D Week: 10/22/		nd Date 0/28/12	Weekdays M	Spots/Week 2	Rate \$1,200.00	Ratir 0.0	<u>ng</u> 00							

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Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
E34 KSNV	10/22/1	2 10/22/12	,	CM	5-630p	M	- :30	2 \$1,200.001	0.00 NM	2	\$2,400.00
NEWS			M-F Early News								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		10/28/12	M		\$1,200.00	0.00					
	Date Ra		Description N-F Early News	<u>Star</u> 5-63	t/End Time t/On		Weekdays M	Length Rate :30(\$1,200.00)	Rtg Type		
	e MG 34.		Lany Nowe				-12	.σο(φ1,2σσ.σσ)	0.00 / 111/		
-		Y MOVES]									
	10/22/12 34.1 for		1-F Early News	5-63	80p		M	:30 \$1,200.00	0.00 NM		
~		te to Reinst	ate]								
E 35 KSNV	10/20/1	2 10/20/12	Sa-Su Early New	s CM	5pm-630pm	S	S- :30	1 \$450.002	0.00 NM	1	\$450.00
NEWS			Sa-Su Early New	/S							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	S-	1	\$450.00	0.00					
E36 KSNV	10/21/1	2 10/21/12	News 3 Live in Pr	rime CM	7-10pm		S :30	1 \$900.002	0.00 NM	1	\$900.00
NEWS A	AFTER N	IFI	News 3 in Prime								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	S	1	\$900.00	0.00					
E37 KSNV	10/16/1	2 10/19/12	M-F Jeopardy	CM	630-7pm	- TWTF-	- :30	4 \$1,300.001	0.00 NM	4	\$5,200.00
JEOPAF	RDY		M-F Jeopardy								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/ Spot Ch	15/12 Date Ra	10/21/12	- TWTF Description		\$1,300.00 t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
			л-F Jeopardy		7pm		- TWThF	:30(\$1,300.00)			
		5,37.6,37.7,									
			E] NOT AVAILABL <i>II-F Jeopardy</i>		-7pm		- TWThF	:30 (\$1,300.00)	. 0 00 1/1/4		
		5,37.6,37.7,		030	7 (2)		- 1 W1111	.σο(φ1,σοσ.σο)	0.00 14171		
-			WHEEL IN PRIME	-							
		2-10/21/12 N 5,37.6,37.7,	<i>I</i> -F Jeopardy	630-	-7pm		- TWThF	:30 (\$1,300.00)	· 0.00 <i>NM</i>		
			E] NOT AVAILABL	E RATE							
4 KSNV	10/15/12	2-10/21/12 N	л-F Jeopardy	630-	-7pm		- TWThF	:30 (\$1,300.00)	0.00 NM		
		5,37.6,37.7,	37.8 E] NOT AVAILABL	E DATE							
			1-F Jeopardy		-7pm		- ТWThF	:30 \$1,300.00	0.00 NM		
		,37.2,37.4,3			•			. ,			
-		te to Reinst	•	620	7000		- TWThF	:30 \$1,300.00	0.00 NM		
_		,37.2,37.4,3	1-F Jeopardy 7.3	630-	-7pm		- 1 W1 IIF	.30 \$1,300.00	U.UU INIVI		
_		te to Reinst									
			1-F Jeopardy	630-	-7pm		- TWThF	:30 (\$1,300.00)	· 0.00 NM		
~	e <i>MG 37.</i> 3M CHG:		PGM AIRS IN PRI	IME1							
-			1-F Jeopardy	-	-7pm		- TWThF	:30 \$1,300.00	0.00 NM		
		,37.2,37.4,3									
		te to Reinst	atej eopardy in PRIME	M-S	A 8-11p / SUN		- T	:30 \$1,300.00	0.00 NM		
_	for 37.7		ooparay iii i iiiii E	0	7.0 11p7 001		•	.σσ ψ1,σσσ.σσ	0.00 14111		
[lnv	code ch	ange]									
E38 KSNV	10/22/1	2 10/22/12	M-F Jeopardy	CM	630-7pm	M	- :30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JEOPAF	RDY		M-F Jeopardy								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2	22/12	10/28/12	M	1	\$1,300.00	0.00					

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Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch Start End Inventory Cod		, ,			Spots	Amount
E 38 KSNV 10/22/12 10/22/12 M-F Jeopardy M-F Jeopardy	CM 630-7pm	M :30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JEOPARDY						
Start Date	Spots/Week Rate	Rating				
Week: 10/22/12 10/28/12 M	1 \$1,300.00 Start/End Time	0.00	anath Data F	Ota Tuna		
Spot Ch Date Range Description 1 KSNV 10/22/12-10/28/12 M-F Jeopardy	Start/End Time 630-7pm	<u>Weekdays</u> <u>L</u> M	ength Rate F. :30 (\$1,300.00)	Rtg Type 0.00 NM		
See MG 38.2			ιου(φ.,σου.σο)			
[na debates]						
2 KSNV 10/22/12-10/22/12 M-F Jeopardy	630-7pm	M	:30 (\$1,300.00) (0.00 <i>NM</i>		
See MG 38.3 [PGM CHG = JEOP OR WHEEL IN PRIIT	ΛF1					
3 KSNV 10/22/12-10/22/12 Jeopardy in PRIM	•	M	:30 \$1,300.00	0.00 NM		
MG for 38.2 10/22						
[Inv Code]						
E39 KSNV 10/16/12 10/19/12 M-F Wheel	CM 7-730pm	- ТWГF :30	4 \$1,300.001	0.00 NM	4	\$5,200.00
M-F Wheel of F WHEEL	-ortune					
Start Date End Date Weekdays	Spots/Week Rate	Rating				
Week: 10/15/12 10/21/12 - TWF	4 \$1,300.00	0.00				
Spot Ch Date Range Description 1 KSNV 10/15/12-10/21/12 M-F Wheel	Start/End Time 7-730pm	<u>Weekdays</u> <u>L</u> - ТWГhF	ength <u>Rate</u> <u>F.</u> :30 (\$1,300.00)	Rtg Type		
See MG 39.5,39.6,39.7,39.8	7-730pm	- 1 WIIII	.30 (φ1,300.00) (0.00 11111		
[.NOT AVAILABLE RATE] NOT AVAILAI	BLE RATE					
2 KSNV 10/15/12-10/21/12 M-F Wheel	7-730pm	- ТWГhF	:30 (\$1,300.00) (0.00 <i>NM</i>		
See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILAI	DI E DATE					
3 KSNV 10/15/12-10/21/12 M-F Wheel	7-730pm	- ТWГhF	:30 (\$1,300.00)	0.00 <i>NM</i>		
See MG 39.5,39.6,39.7,39.8			(+ 1,000100)			
[PGM CHG = JEOP OR WHEEL IN PRI	•					
4 KSNV 10/15/12-10/21/12 M-F Wheel	7-730pm	- TWГhF	:30 (\$1,300.00) (0.00 <i>NM</i>		
See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILAI	BLE RATE					
5 KSNV 10/16/12-10/19/12 M-F Wheel	7-730pm	- ТWГhF	:30 \$1,300.00	0.00 NM		
MG for 39.1,39.4,39.3,39.2						
[Revised Rate to Reinstate]	7 700	Turl c	-20 ft 200 00 v	0.00 NIM		
6 KSNV 10/16/12-10/19/12 M-F Wheel MG for 39.1,39.4,39.3,39.2	7-730pm	- ТWГhF	:30 \$1,300.00	U.UU INIVI		
[Revised Rate to Reinstate]						
7 KSNV 10/16/12-10/19/12 M-F Wheel	7-730pm	- TWГhF	:30 (\$1,300.00) (0.00 <i>NM</i>		
⊕ See MG 39.9 □ Se	DIMEI					
[PGM CHG= DEBATE - PGM AIRS IN P 8 KSNV 10/16/12-10/19/12 M-F Wheel	7-730pm	- ТWГhF	:30 \$1,300.00 (0 00 NM		
⊕ MG for 39.1,39.4,39.3,39.2	7 7000111	1,1111	.σσ ψ1,σσσ.σσ	0.00 14.01		
[Revised Rate to Reinstate]						
9 KSNV 10/16/12-10/16/12 M-F Wheel	7-730pm	- T	:30 \$1,300.00	0.00 NM		
MG for 39.7 10/16 [Inv Code]						
E 40 KSNV 10/22/12 10/22/12 M-F Wheel	CM 7-730pm	M :30	1 \$1,300.001	0.00 NM	1	\$1,300.00
M-F Wheel of F			. ,		-	, ,===.00
WHEEL	0	D. //				
Start Date End Date Weekdays Week: 10/22/12 10/28/12 M	<u>Spots/Week</u> <u>Rate</u> 1 \$1,300.00	Rating 0.00				
110011. 10/22/12 10/20/12 11	ι ψι,σοσ.σο	5.00		•		

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 Order / Rev:
 105006
 Advertiser:
 Obama for America

 Alt Order #:
 06837949
 Product Desc:
 OBAM FOR AMERICA
 KSNV

 Flight Dates:
 10/16/12 - 10/22/12
 Estimate:
 1537

Ln Ch	Start	End	Inventory Code	Brea	ak Start/End 1	ime Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
E40 KSNV	10/22/1	2 10/22/12	-	CM	7-730pm	M		1 \$1,300.001	0.00 NM		\$1,300.00
			M-F Wheel of Fort	une	·			, ,			, ,
WHEEL	-										
	rt Date	End Date		Spots/We		Rating					
Week: 10/		10/28/12	M	0	1 \$1,300.00	0.00	M /	Learnith Date	D		
	Date Ra	<u>וnge ט</u> 2-10/28/12 M	escription L C M/bac/	_	tart/End Time -730pm		Weekdays M		Rtg Type		
	10/22/12 e MG 40.		i-r vvrieei	7	-730pm		IVI	.30 (φ1,300.00)	0.00 14141		
	debates										
-		2-10/22/12 M	I-F Wheel	7-	-730pm		M	:30 (\$1,300.00)	0.00 NM		
_	e MG 40.							(+ ., ,			
-			WHEEL IN PRIME								
3 KSNV	10/22/12	2-10/22/12 W	heel of Fortune in F	PRIME N	1-SA 8-11p / SUI		M	:30 \$1,300.00	0.00 NM		
⊕ MG	6 for 40.2	10/22									
[lnv	v Code]										
E41 KSNV	10/16/1	2 10/19/12	FacetoFace/Ralsto	n Rep@M	730-758pm	- TWTF-	- :30	4 \$900.001	0.00 NM	4	\$3,600.00
			Face to Face w/ J	.Ralston							
	O FACE					5					
	rt Date	End Date	<u>Weekdays</u> - TWTF	Spots/We		Rating					
Week: 10/ Spot Ch	Date Ra	10/21/12	escription	S	4 \$900.00 start/End Time	0.00	Weekdays	Length Rate	Rtg Type		
			acetoFace/Ralston				- TWThF				
		5,41.6,41.7,4		. 10,0011	ос гоор			.00 (\$000.00)	0.00		
		= NBC DEB									
2 KSNV	10/15/12	2-10/21/12 Fa	acetoFace/Ralston	Report 7	30-758pm		- TWThF	:30 (\$900.00)	0.00 NM		
Sec	e MG 41.	5,41.6,41.7,4	41.8								
_			E] NOT AVAILABLE								
			acetoFace/Ralston	Report 7	30-758pm		- TWThF	:30 (\$900.00)	0.00 NM		
		5,41.6,41.7,4									
			E] NOT AVAILABLE		20.7E0nm		TUTLE	·20 (\$000.00)	0.00 1114		
			acetoFace/Ralston	кероп т	30-758pm		- TWThF	:30 (\$900.00)	• 0.00 IVIVI		
		<i>5,41.6,41.7,4</i>	47.8 E] NOT AVAILABLE	RATE							
			acetoFace/Ralston		30-758nm		- TWThF	:30 \$900.00	0.00 NM		
_		,41.3,41.4,41		rtoport 7	00 700pm		1 11111	.00 ψ000.00	0.00 14101		
-		te to Reinsta									
6 KSNV	10/16/12	2-10/19/12 Fa	acetoFace/Ralston	Report 7	30-758pm		- TWThF	:30 \$900.00	0.00 NM		
⊕ MG	of for 41.2	,41.3,41.4,41	1.1		•						
-		ite to Reinsta	-								
7 KSNV	10/16/12	2-10/19/12 Fa	acetoFace/Ralston	Report 7	30-758pm		- TWThF	:30 (\$900.00)	0.00 NM		
-	e MG 41.										
			PGM AIRS IN PRIM				mum1 n				
_			acetoFace/Ralston	Report 7	30-758pm		- TWThF	:30 \$900.00	0.00 NM		
_		,41.3,41.4,41 ate to Reinsta									
_			acetoFace/Ralston	Report 7	30-758pm		- T	:30 \$900.00	0.00 NM		
_	for 41.7		accior acc/reasion	report 7	30 730pm		- <u>I</u>	.50 ψ500.00	0.00 14101		
~	v code]	10/10									
		2 10/22/12	FacetoFace/Ralsto	n RencM	730-758pm	M	- :30	1 \$900.001	0.00 NM	1	\$900.00
	. 5, 22, 1		Face to Face w/ J	•	. 55 . 500	111	.00	. 4000.001	J.00 14101	·	4000.00
FACE T	O FACE		, , <u>, , , , , , , , , , , , , , , , , </u>								
	rt Date	End Date		Spots/We	ek Rate	Rating					
Week: 10/		10/28/12	M	_	1 \$900.00	0.00			D		
	Date Ra		escription		tart/End Time		Weekdays M		Rtg Type		
			acetoFace/Ralston	report 7	ა∪-/ ეგbw		IVI	:30 (\$150.00)	• 0.00 <i>NM</i>		
	e MG 42. 3M CHG	= NBC DEB/	ATF1								
			ALSTON in PRIME	<u>۾</u>	-11pm		M	:30 \$900.00	0.00 NM		
_	for 42.1			O				.55 ψ555.00	0.00 14101		
-	V CODE										
E 43 KSNV				CM	630-7pm	S	i- :30	1 \$525.001	0.00 NM	1	\$525.00
00	. 3, = 0, 1	. 5, 25, 12		3	-30 . p	5		Ç0 = 0.00 i	2.00 14171	•	Ç0_0.00

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Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Da	ays	Len Spo	ots Rate P	ri Rtg Type	Spots	Amount
			Wknd Jeopardy									
JEOPA	RDY		SAT/Jeopardy									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 10/		10/21/12	S-	1	\$525.00	0.00					!	
E44 KSNV	10/20/1	2 10/20/12	Wknd Wheel of Fo		7-730pm		S-	:30	1 \$525.00 1	0.00 NM	1	\$525.00
WHEEL	_		SAT/ Wheel of Fo	ortune								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 10/		10/21/12	S-	1	\$525.00	0.00						
E46 KSNV	10/16/1	2 10/16/12	Tues PR 8-9p Tuesday Prime 8	CM	8-9pm	- T-		:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
THE VO	DICE		ruesday Prime o	-9pm								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 10/		10/21/12	- T	1	+ .,	0.00						
E47 KSNV	10/17/1	2 10/17/12	Wed PR 9-10p Wednesday Prim	CM	9-10pm	W	I	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
SVU			Wednesday Filin	ie 9-Topin								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	W	1	\$4,000.00	0.00					ļ	
E48 KSNV	10/18/1	2 10/18/12	Thurs PR 10-11p		10-11pm		T	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
ROCK (CENTER		Thursday Prime	10-11pm								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 10/		10/21/12	T		+-,	0.00					ļ	
E49 KSNV	10/19/1	2 10/19/12	Fri PR 9-10p Friday Prime 9-10	CM	9-10pm		- F	:30	1 \$2,600.001	0.00 NM	1	\$2,600.00
GRIMM	l		Filday Fillie 9-10	орт								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 10/		10/21/12	F	1	\$2,600.00	0.00					ļ	
E50 KSNV	10/19/1	2 10/19/12	Fri 10-11p	CM 11nm	10-11pm		- F	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
DATEL	INE		Friday Prime 10-	трш								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 10/		10/21/12	F	1	**,=*****	0.00						
E51 KSNV	10/20/1	2 10/20/12	Sat PR 8-9p	CM	8-9pm		S-	:30	1 \$800.002	0.00 NM	1	\$800.00
NBC PF	RIME		Saturday Prime 8	э-эрш								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 10/		10/21/12	S-	1	\$800.00	0.00					!	
E52 KSNV	10/20/1	2 10/20/12	•	CM	9-10pm		S-	:30	1 \$900.002	0.00 NM	1	\$900.00
NBC PF	RIME		Saturday Prime 9	9-10pm								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 10/		10/21/12	S-	1	\$900.00	0.00						
E53 KSNV	10/21/1	2 10/21/12	NFL Pre-Game /	FNA CM	1p-530pm		S	:30	1 \$2,400.001	0.00 NM	1	\$2,400.00
FNIA			NFL Pre-Game									
Sta	rt Date	End Date	Weekdays	Spots/Week		Rating					1	
Week: 10/		10/21/12	S		\$2,400.00	0.00					<u> </u>	
E54 KSNV	10/21/1	2 10/21/12	NFL Football	CM	1P-9PM		S	:30	1 \$10,000.00 1	0.00 NM	1	\$10,000.00
SUN NI	GHT FTI	BL	NFL Football									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 10/		10/21/12	S		\$10,000.00	0.00					ļ	
E55 KSNV	10/21/1	2 10/21/12	Jeopardy in PRIM		M-SA 8-11p) / SUN	S	:30	1 \$350.004	0.00 NM	1	\$350.00
TBD			Jeopardy in Prim	C								
Sta	rt Date	End Date	Weekdays	Spots/Week		Rating						
Week: 10/		10/21/12	S	1	\$350.00	0.00						4.
E56 KSNV	10/16/1	2 10/19/12		CM	11pm-1135	pm - TW	/ΓF	:30	4 \$1,200.001	0.00 NM	4	\$4,800.00

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Week: 10/22/12

10/28/12

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1537

Ln Ch	Start	End	Inventory Code M-F News 3 at Ele		Start/End	Time D	ays Le	n Spots	s R	ate Pri	Rtg Type	e Spots	Amount
			M-F News 3 at El										
NEWS	rt Date	End Date	Weekdays	Spots/Week	Pata	Pating							
Week: 10/		10/21/12	- TWF	4		Rating 0.00						1	
E 57 KSNV	10/22/1	2 10/22/12	M-F News 3 at Ele		11pm-1135	ipm M	:	30	1 \$1,20	00.001	0.00 NM	1 1	\$1,200.00
NEWS			M-F News 3 at El	even									
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week		Rating						1	
Week: 10/2		10/28/12	M Sa-Su News 3 at	ElevenCM	\$1,200.00 11pm-1135	0.00	S- :	30	1 \$1,10	00.00.1	0.00 NM	<u> </u> 1	\$1,100.00
	10/20/1	2 10/20/12	Sa-Su News 3 at		Tipin-1150	piii	5	30	ι ψι,ις	00.00 1	0.00 1410	Ί ΄	ψ1,100.00
NEWS		E. d Data	M/a alada sa	0	Data	Detie						1	
Star Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$1,100.00	Rating 0.00							
	Date Ra		escription		t/End Time		Week		_ength		Rtg Type		
	10/15/1. MG 58 MG		a-Su News 3 at Ele	even 11pi	m-1135pm			Sa	:30 (\$	(1,100.00)	0.00 NA	1	
			E] NOT AVAILABL										
	10/20/13 for 58.1		a-Su News 3 at Ele	even 11pi	m-1135pm			Sa	:30 \$	\$1,100.00	0.00 NM	1	
_		ate to Reinst	ate]										
E 59 KSNV	10/21/1	2 10/21/12	Sa-Su News 3 at		11pm-1135	ipm	S :	30	1 \$1,10	00.001	0.00 NM	1 1	\$1,100.00
NEWS			Sa-Su News 3 at	Eleven									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						1	
Week: 10/		10/21/12	S	1	+ ·, · · · · · · ·	0.00	WEE .	00	4 05	20.004	0.00.11		# 0.000.00
E60 KSNV	10/16/1	2 10/19/12	The Tonight Show Tonight Show	v CM	1135p-123	/a - 1 V	VTF :	30	4 \$50	00.001	0.00 NM	4	\$2,000.00
LENO													
Star Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> - TWFF	Spots/Week 4	. —	Rating 0.00						1	
Spot Ch	Date Ra	nge <u>D</u>	escription		t/End Time		Week		_ength		Rtg Type		
		2-10/21/12 T .5,60.6,60.7,	The Tonight Show	113	5p-1237a		- TWI	hF	:30	(\$500.00)	0.00 NA	1	
[.NC	IAVA TC	LABLE RAT	E] NOT AVAILABL	E RATE									
		2-10/21/12 T .5,60.6,60.7,	The Tonight Show	113	5p-1237a		- TWT	hF	:30	(\$500.00)	0.00 NA	1	
			60.8 E] NOT AVAILABL	E RATE								1	
			The Tonight Show	113	5p-1237a		- TWT	hF	:30	(\$500.00)	0.00 NA	1	
		. <i>5,60.6,60.7,</i> LABLE RAT	60.8 E] NOT AVAILABL	E RATE									
4 KSNV	10/15/1	2-10/21/12 T	he Tonight Show		5p-1237a		- TWT	hF	:30	(\$500.00)	0.00 NA	1	
		. <i>5,60.6,60.7,</i> I ARI E RAT	<i>60.8</i> E] NOT AVAILABL	FRATE									
			he Tonight Show		5p-1237a		- TWT	hF	:30	\$500.00	0.00 NM	1	
-		,60.4,60.2,6											
		ate to Reinst 2-10/19/12 T	he Tonight Show	113	5p-1237a		- TWT	hF	:30	\$500.00	0.00 NM	1	
_		,60.4,60.2,6											
-		ate to Reinst 2-10/19/12 T	ate] he Tonight Show	113	5p-1237a		- TWT	hF	:30	\$500.00	0.00 NM	,	
_		,60.4,60.2,6	J	110	۰, ۳ο، α		1 ***1		.00	ψοσο.σσ	5.55 TVIV	1	
		ate to Reinst		440	5n 1007a		Trian)	hΕ	.20	¢ E00.00	0.00 818	,[
		,60.4,60.2,6	he Tonight Show 0.3	113	5p-1237a		- 1 W I	hF	:30	φυυυ.υ0	0.00 NM	1	
		ate to Reinst										_[
E61 KSNV	10/22/1	2 10/22/12	The Tonight Show Tonight Show	v CM	1135p-123	7a M		30	1 \$50	00.001	0.00 NM	1 1	\$500.00
LENO			Torngrit Silow									1	
Star Week: 10/3	rt Date	End Date 10/28/12	Weekdays M	Spots/Week	Rate \$500.00	Rating 0.00							

\$500.00

0.00

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 Order / Rev:
 105006
 Advertiser:
 Obama for America

 Alt Order #:
 06837949
 Product Desc:
 OBAM FOR AMERICA
 KSNV

 Flight Dates:
 10/16/12 - 10/22/12
 Estimate:
 1537

Ln Ch Start End Inventory Code Break Start/End Time Days	S Len Spots Rate Pri Rtg Type Spots Amount
E 61 KSNV 10/22/12 10/22/12 The Tonight Show CM 1135p-1237a M Tonight Show	:30 1 \$500.001 0.00 NM 1 \$500.00
LENO Start Date End Date Weekdays Spots/Week Rate Rating	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M 1 \$500.00 0.00	
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type
1 KSNV 10/22/12-10/28/12 The Tonight Show 1135p-1237a	M:30 (\$500.00) 0.00 NM
See MG 61.2	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/22/12-10/22/12 The Tonight Show 1135p-1237a	M :30 \$500.00 0.00 NM
M MG for 61.1 10/22	MF50 \$500.00 0.00 NWI
[Revised Rate to Reinstate]	
E 62 KSNV 10/16/12 10/19/12 Late Night w/Fallon CM 1237a-136am - TWTF	:30 4 \$250.00 2 0.00 NM 4 \$1,000.00
Late Night w/Fallon FALLON	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/15/12 10/21/12 -TWTF 4 \$250.00 0.00	
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type
1 KSNV 10/15/12-10/21/12 Late Night w/Fallon 1237a-136am See MG 62.5,62.6,62.7,62.8	-TWThF :30 (\$250.00) 0.00 <i>NM</i>
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
2 KSNV 10/15/12-10/21/12 Late Night w/Fallon 1237a-136am	-TWThF :30 (\$250.00) 0.00 <i>NM</i>
See MG 62.5,62.6,62.7,62.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
3 KSNV 10/15/12-10/21/12 Late Night w/Fallon 1237a-136am	-TWThF :30 (\$250.00) 0.00 <i>NM</i>
See MG 62.5,62.6,62.7,62.8	(420000) 0.00 1.111
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/15/12-10/21/12 Late Night w/Fallon 1237a-136am	- ТWГhF :30 (\$250.00) 0.00 <i>NM</i>
See MG 62.5,62.6,62.7,62.8	- 1 W111130 (φ200.00) 0.00 1 W
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	<u> </u>
5 KSNV 10/16/12-10/19/12 Late Night w/Fallon 1237a-136am	-TWThF :30
MG for 62.4,62.1,62.2,62.3	
[Revised Rate to Reinstate] 6 KSNV 10/16/12-10/19/12 Late Night w/Fallon 1237a-136am	- TWThF :30
(h) MG for 62.4,62.1,62.2,62.3	-TWThF :30 \$250.00 0.00 NM
[Revised Rate to Reinstate]	
7 KSNV 10/16/12-10/19/12 Late Night w/Fallon 1237a-136am	- TWThF :30
MG for 62.4,62.1,62.2,62.3	
[Revised Rate to Reinstate] 8 KSNV 10/16/12-10/19/12 Late Night w/Fallon 1237a-136am	-TWThF :30 \$250.00 0.00 NM
(M) MG for 62.4,62.1,62.2,62.3	-TWThF :30 \$250.00 0.00 NM
[Revised Rate to Reinstate]	
E 63 KSNV 10/22/12 10/22/12 Late Night w/Fallon CM 1237a-136am M	:30 1 \$250.001 0.00 NM 1 \$250.00
Late Night w/Fallon	
FALLON Start Data End Data Weekdows Spots/Week Bata Bating	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M 1 \$250.00 0.00	
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type
1 KSNV 10/22/12-10/28/12 Late Night w/Fallon 1237a-136am	M :30 (\$250.00) 0.00 <i>NM</i>
See MG 63.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
2 KSNV 10/22/12-10/22/12 Late Night w/Fallon 1237a-136am	M :30 \$250.00 0.00 NM
(M) MG for 63.1 10/22	12 .00 \$200.00 VIII
[Revised Rate to Reinstate]	
E 64 KSNV 10/20/12 10/20/12 Saturday Night Live CM 1130pm-1:02am Saturday Night Live	S- :30 1 \$1,400.00 1 0.00 NM 1 \$1,400.00
SNL	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 S- 1 \$1,400.00 0.00	
E 65 KSNV 10/21/12 10/21/12 Sports Night in Las Vega\$M Sun 1135p-1200a	- S :30 1 \$200.00 2 0.00 NM 1 \$200.00
Sports Night in Las Vegas	1

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 Order / Rev:
 105006
 Advertiser:
 Obama for America

 Alt Order #:
 06837949
 Product Desc:
 OBAM FOR AMERICA
 KSNV

 Flight Dates:
 10/16/12 - 10/22/12
 Estimate:
 1537

Inventory Code Break Start/End Time Rate Pri Rtg Type Spots Ln Ch Start End Days Len Spots Amount SPORTS NIGHT Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----S \$200.00 0.00

Totals 154 \$126,825.00